

INDUSTRY PARTNERS!

Let's build talent pipelines, together

CEWD represents the diverse interests of **the entire energy sector** and serves as the **first stop** for **information, collaboration, leadership, and resources** for workforce planning, recruitment, development and retention



WHY WE NEED TO ACT NOW

Energy and Natural Resources (ENR) industries focus on exploring, producing, delivering, managing, and conserving natural resources and energy to meet society's needs – reliably, efficiently, and sustainably. We need to mobilize talent to meet the unprecedented need for ENR roles.

~9M employed
in the energy sector

3x energy workers
needed by 2032

75% of energy providers
say they struggle to find talent



REGISTER FOR ENERGYCONNECTOR

EnergyConnector is a **digital matchmaking tool** that allows industry partners to offer in-demand resources to educators to fund, enrich, and enable ENR education, so we have strong talent pipelines for our industry.

Registration Steps:

1. Navigate to the EnergyConnector Dashboard
2. Under "Ready to get started?" select **Create Industry Profile**
3. Fill out your profile information
4. Under "Your EnergyConnector Pre-Registration Profile", click **+ Add Resources**
5. Add 1 or more resources to your profile
6. Matching will go live late 2025

Register Here for EnergyConnector

INDUSTRY ACTIONS

(To grow our talent pipeline)

1 Register for EnergyConnector

2 Contact your Policymakers

Support ENR's new CTE career cluster with CEWD's resources [here](#)*

3 Upskill Educators

Use CEWD's [career awareness materials](#) to upskill your education partners

4 Further Education Initiatives

Promote apprenticeships and externship opportunities

*The ENR Career Cluster is a high school Career and Technical Education (CTE) pathway that prepares students for careers in energy, utilities, environmental science, and resource management ([learn more here](#))