Center for Energy Workforce Development

EnergyConnector Quick Start Guide for Industry Partners

2025

What is **EnergyConnector**?

EnergyConnector is a **digital matchmaking tool** that allows industry partners to offer in-demand resources to educators to fund, enrich, and enable Energy & Natural Resources (ENR) education

1. **Industry partners** list available resources to support student and educator learning (e.g., guest speakers, field trips, equipment donations, externships, and more).
2. **Educators** browse the platform and request specific resources from nearby organizations.
3. **Matches are confirmed** when industry partners accept requests and coordinate engagement with educators.

Key Players & Benefits

Industry Partners

Organizations • Companies

- Commercial businesses
- NGOs & intermediaries
- Employers & corporate training
- Policy labs & think tanks
- Philanthropic foundations

Benefits to Industry Partners:

- Fuel Innovation & Broaden Talent Pool
- Build a Future-Ready Workforce
- Strengthen Reputation & Brand Visibility
- Enriched Community Engagement
- Boost Employee Satisfaction & Retention

Educators

Teachers • Admins • School Leaders

- K–12 & post-secondary institutions
- Government agencies and offices
- School boards & district leadership
- Career centers
- Community-based organizations

Benefits to Educators:

- Funding Support
- Career Exposure & Inspiration
- Curriculum Enrichment
- Expanded Resource Access
- Professional Development

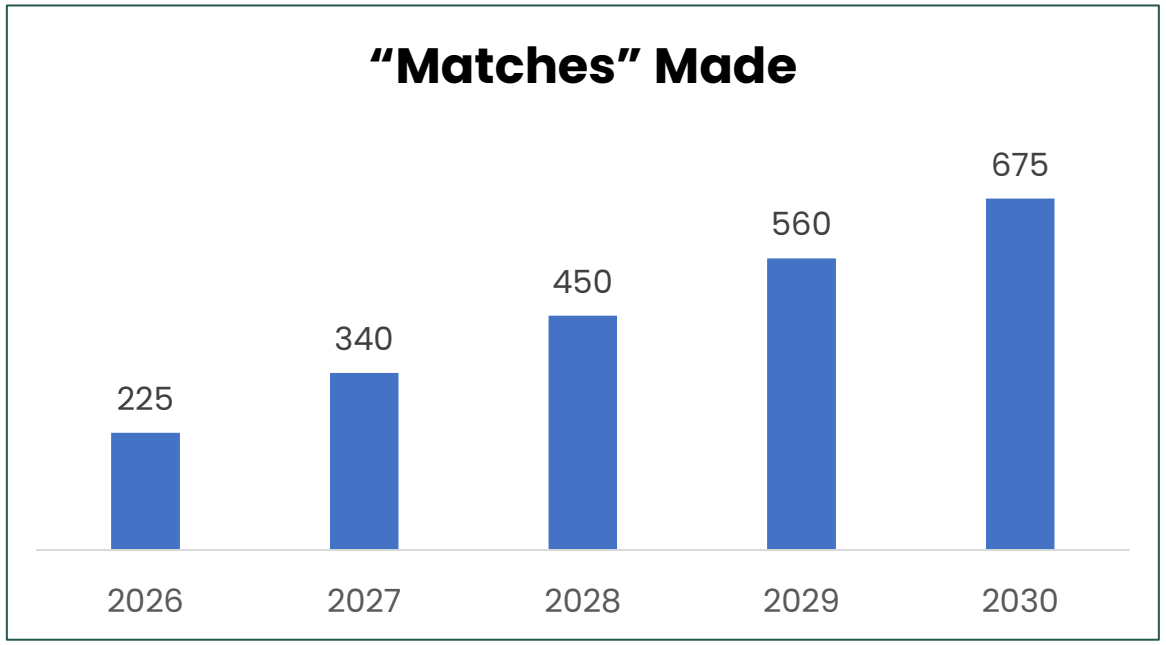
What Success Looks Like

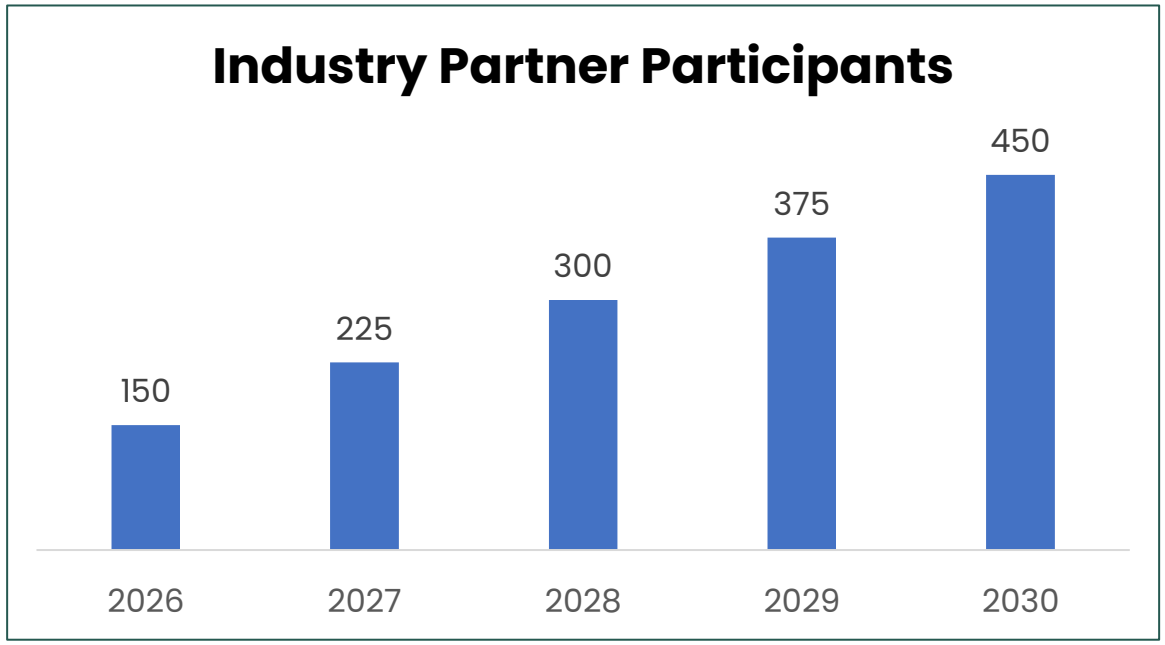
Impact takes time and engagement. We envision this tool as a key resource for creating engagement, connection, and delivering needed support for ENR education

5 Year Targets:

450	$9M+	4.5K+	100K+
Industry Partners	Value Contributed*	Industry Contributions	Student Engaged

Target Projections





*Reflects financial contributions and in-kind donations

How the Request Process Works

The EnergyConnector platform simplifies connection, but all engagement happens directly between players

STEP 0 Both

Registration
Via Platform
Industry Partners & Educators register profile information through the EnergyConnector platform

STEP 1 Academia

Post Resources
Via Platform
Industry Partners post their available resource(s) to EnergyConnector

STEP 2 Industry

Submit Request
Via Platform
Educators submit resource requests through the EnergyConnector platform

STEP 3 Industry

Review & Decide
Approve or Decline Via Platform
Industry Partners review the requests and approve or decline them in the platform

STEP 4 Both

Engage Directly
Outside the Platform
Once approved, Industry Partners' contact information is shared privately with the Educator

STEP 5 Industry

Flexibly Participate
Outside the Platform
Industry Partners control how/when to engage

Industry Partners | EnergyConnector Registration

In about 15 minutes, you can set your organization up to make a lasting impact on the future energy workforce. Register now for EnergyConnector!

STEP 1

Identify Organization POC

Assign a primary representative—typically an HR or Community Engagement Lead—who will maintain the relationship with educators and respond to academic requests.

This person will:
- *Receive match notifications*
- *Manage opportunity postings*
- *Coordinate internal resources*

STEP 2

Register Your Organization

Create your organization's profile with details like:
- Industry category
- Geographic presence
- Primary point of contact

STEP 3

Submit Resources & Opportunities

Add the programs, resources, or people your organization can offer educators. Such as:
- Guest speakers
- Field trips
- Externships
- Donations (monetary or material)

Make sure these opportunities are valid for at least 1 year.

PLEASE TAKE 15 MIN TO REGISTER FOR:

ENERGYCONNECTOR

USE LINK ABOVE OR QR CODE

https://getintoenergy.org/energy-connector/

Register for EnergyConnector

Step 1: Visit the EnergyConnector registration page

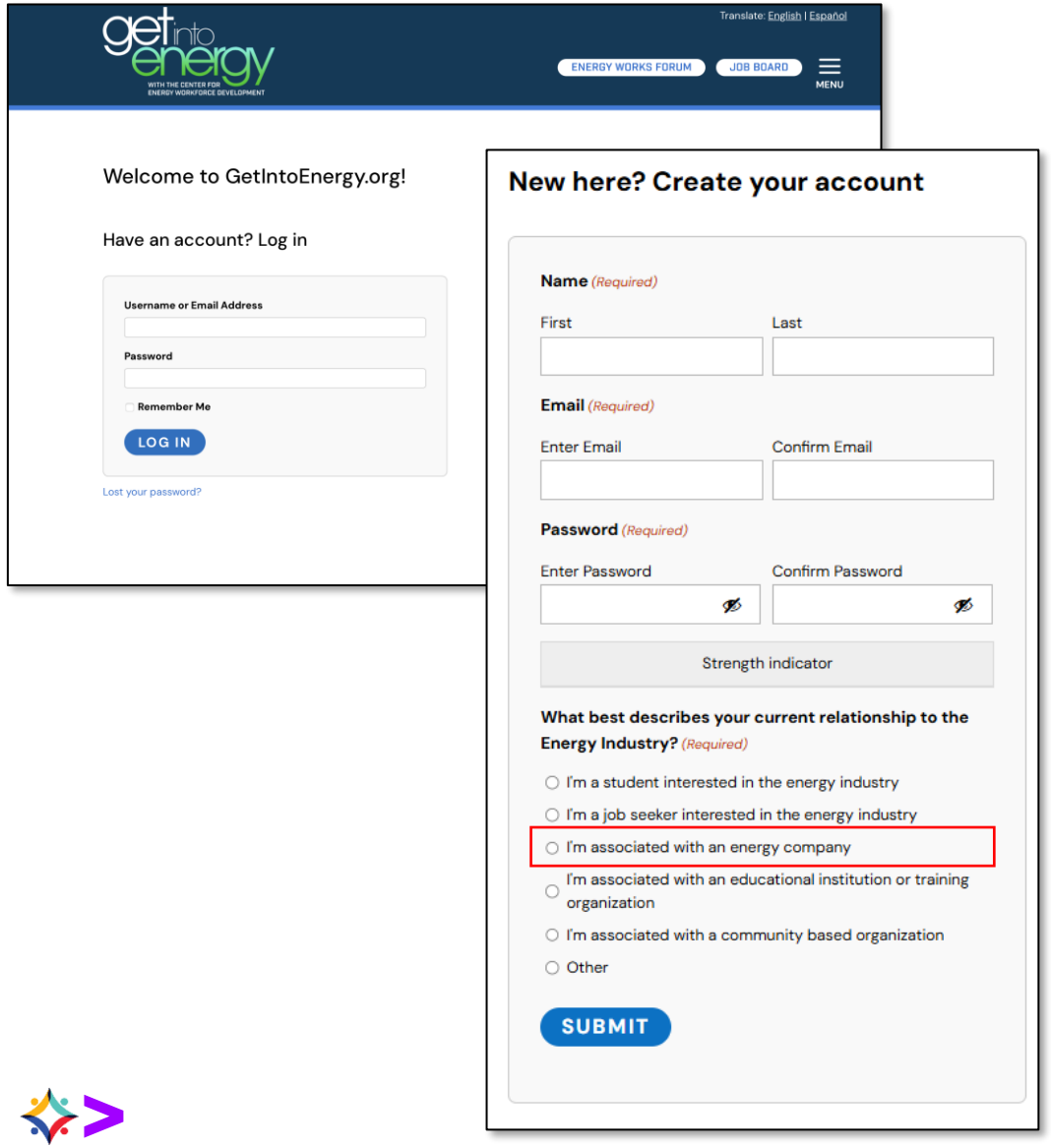
Go to EnergyConnector and click **"Register Now for EnergyConnector"**

Assign a primary representative—typically an HR or Community Engagement Lead—who will maintain the relationship with educators and respond to academic requests.

This representative will:

- *Receive match notifications*
- *Manage opportunity postings & profile*
- *Coordinate resource distribution*

Create a New Account & Log In



Step 2: Create a new account*

If you're new to Get Into Energy, fill out your:

- Name
- Email
- Create a password

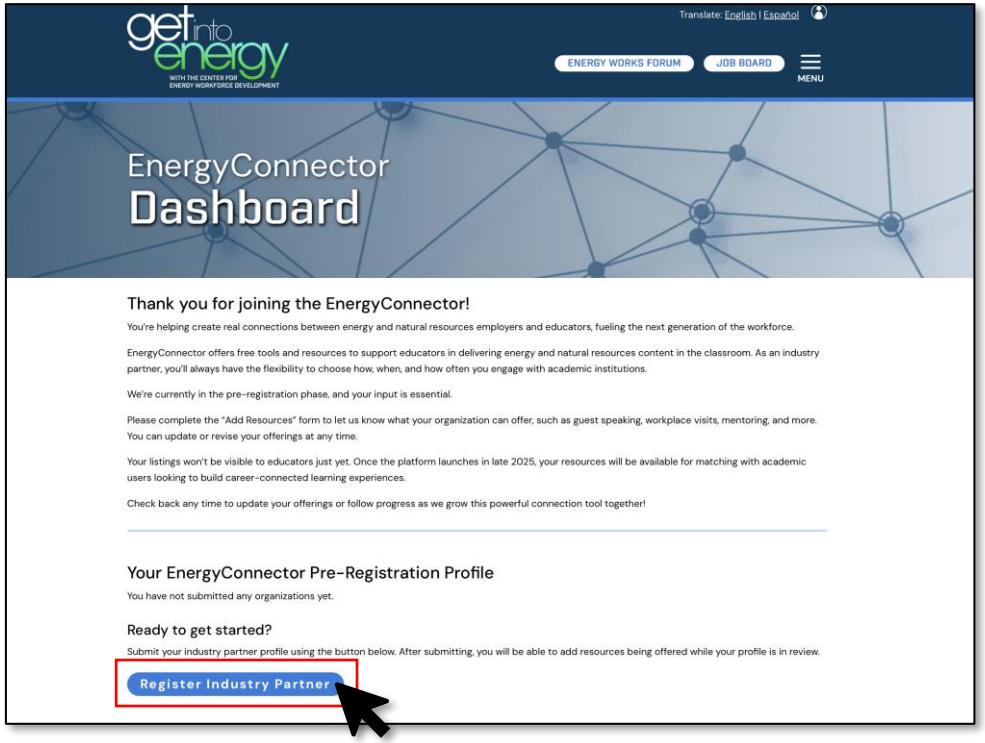
- To continue, select "**I'm associated with an energy company**", and fill out:
  - Organization Name
  - Your Title

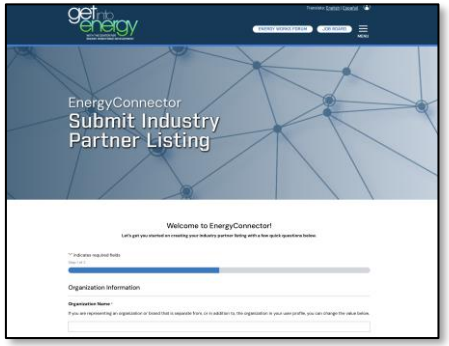
You'll receive a confirmation email — click the link provided to log in and access your account.

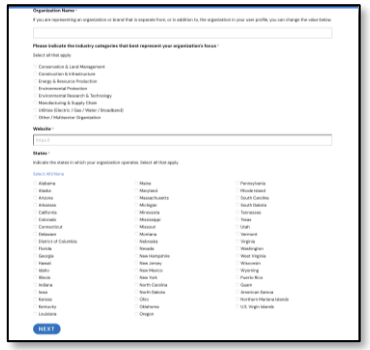
***<u>Already have an account?</u>** (EIF 2.0 Instructor or TEJ Veteran Recruiter)

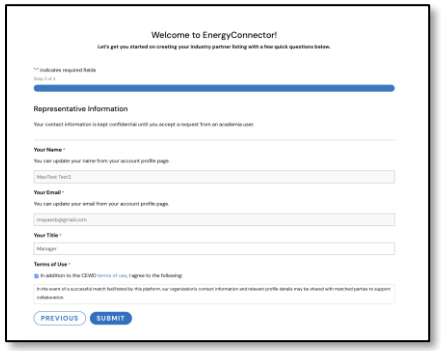
- Click **Log In** and use your existing credentials.

Register your Organization









Step 4: Complete your organization profile
Once logged in, you'll be brought to the Dashboard where you can manage your organization profile & resources listings.

Click on "**Register Industry Partner**"

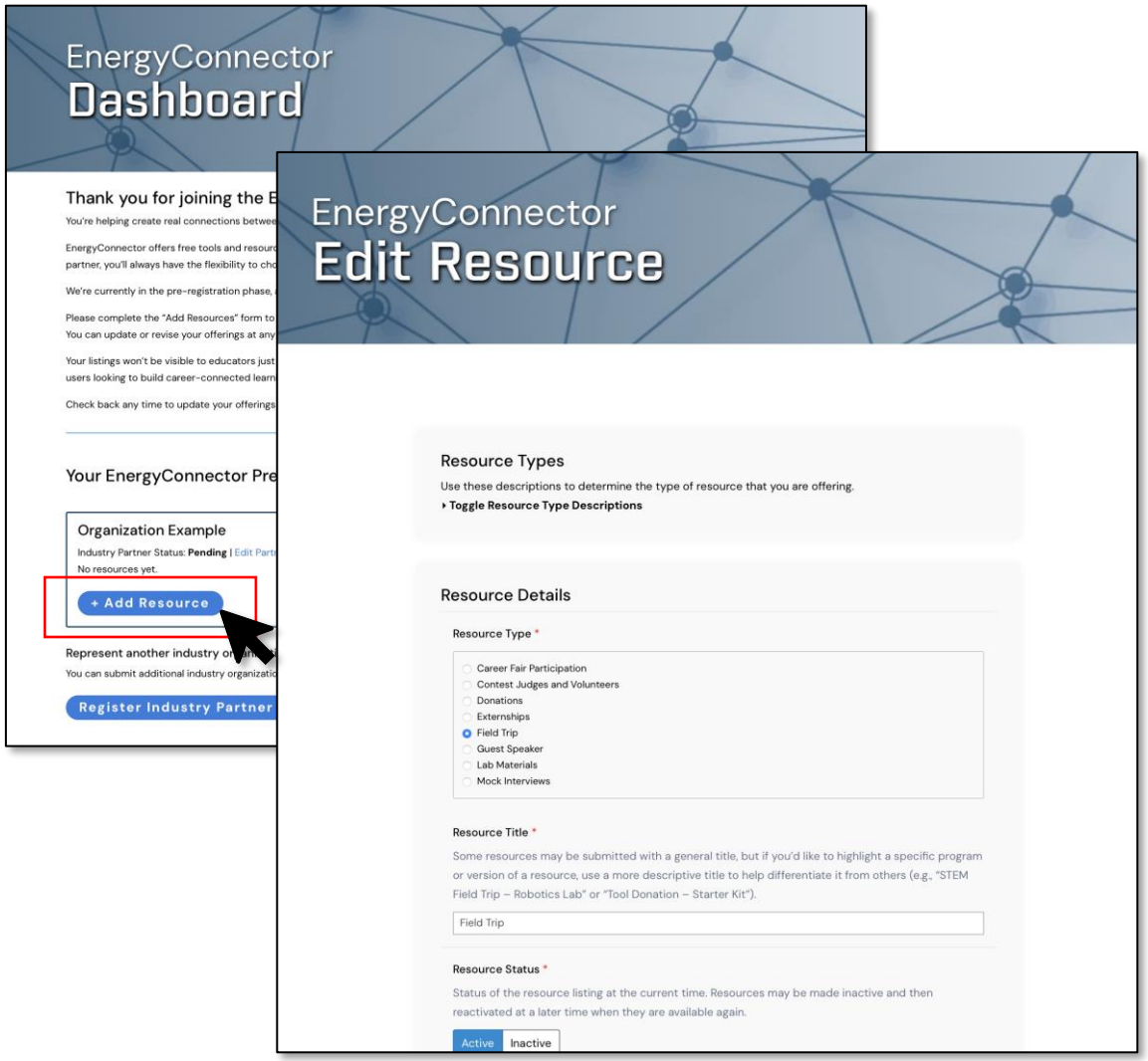
<u>Complete organization profile by adding:</u>

- Organization Name *option for confidential name available*
- Organization Website
- Industry Category(s)
- Organization Details
- States *in which your organization operates*

<u>Complete representative profile by</u>:

- Confirming your information
- Agree to the Terms & Conditions
- Click **Submit**

Add Resources



Step 5: Add resources
Use the dashboard to submit resources your organization can offer (e.g., guest speakers, field trips, donations):

- Click **"Add Resource"**

Provide the following information:

- Resource Type
- Resource Title*
- Resource Status
- Location Restrictions
- Education Level(s)
- *Each resource type includes additional, optional questions. Please complete all required fields and provide any relevant details.*

Click "**Submit**" to finalize. *Repeat exercise for all resources your organization can provide.* **You can edit or update this information at any time.**

*Provide a general title for your resource. Most organizations will only need one entry per resource type. **Multiple entries may be required** if the resource is tied to **different locations or specific programs** —title them clearly to highlight the distinction (e.g., "Field Trip – Robotics Lab Experience")

Dashboard

Your EnergyConnector Pre-Registration Profile

Company Example

Industry Profile Status: **Approved** | Edit Industry Profile

Connection Requests

Date	Educator Org	Requesting User	Resource	Status	Action
2025-12-09	Educator Organization	Aubrey T	Career Fair Participation	Withdrawn	Review

Resources

Type	Title	Status	Actions
Donations	Donations – Software License	Active	Edit | Deactivate | Remove
Donations	Donations	Active	Edit | Deactivate | Remove
Career Fair Participation	Career Fair Participation	Active	Edit | Deactivate | Remove

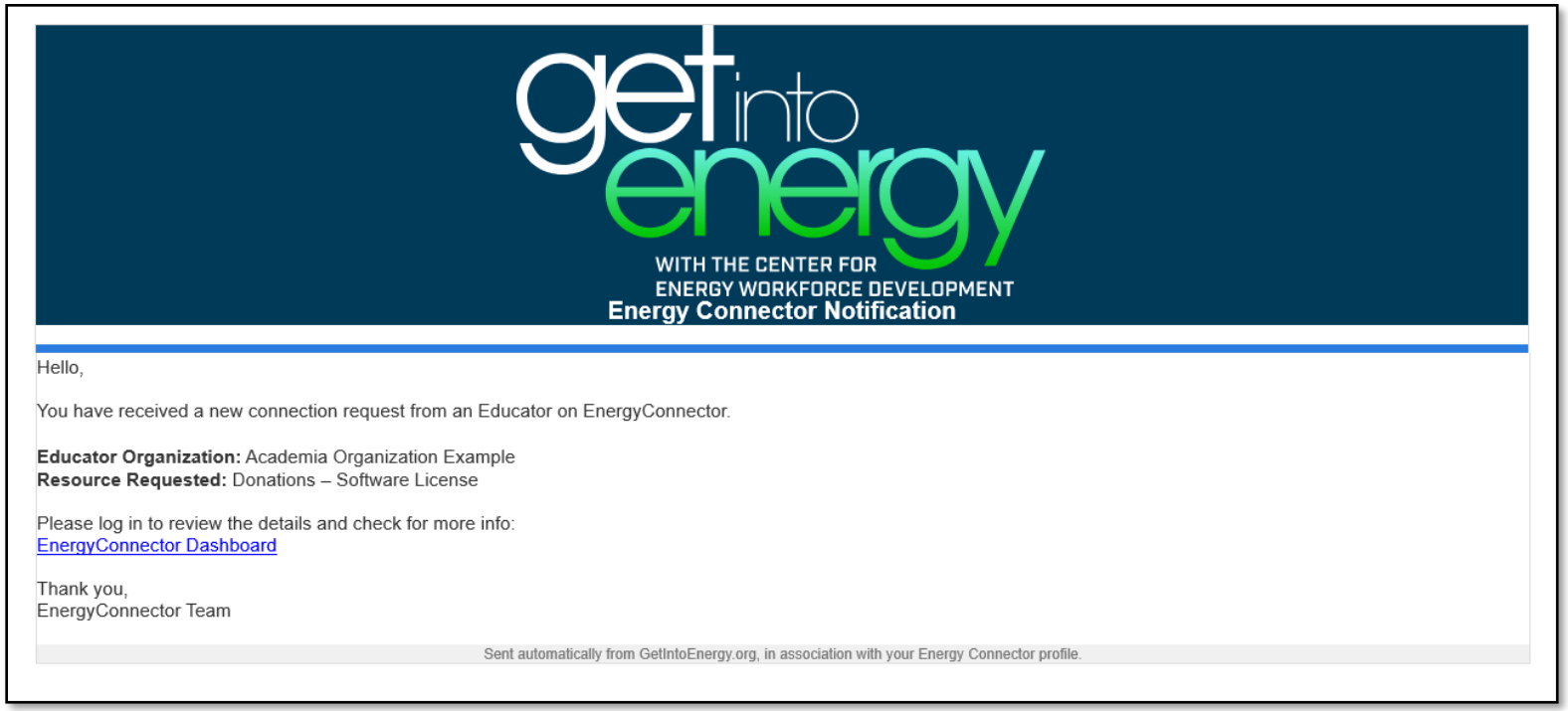
+ Add Resource

Step 6: Manage your resources directly from your dashboard

You can edit, deactivate, or remove resources directly from your profile if they're no longer available.

All match requests from educators will also appear in this view.

Receiving a Request



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Energy Connector Notification

Hello,

You have received a new connection request from an Educator on EnergyConnector.

Educator Organization: Academia Organization Example
Resource Requested: Donations – Software License

Please log in to review the details and check for more info:
EnergyConnector Dashboard

Thank you,
EnergyConnector Team

Sent automatically from GetIntoEnergy.org, in association with your Energy Connector profile.

Step 7: Receive a connection request

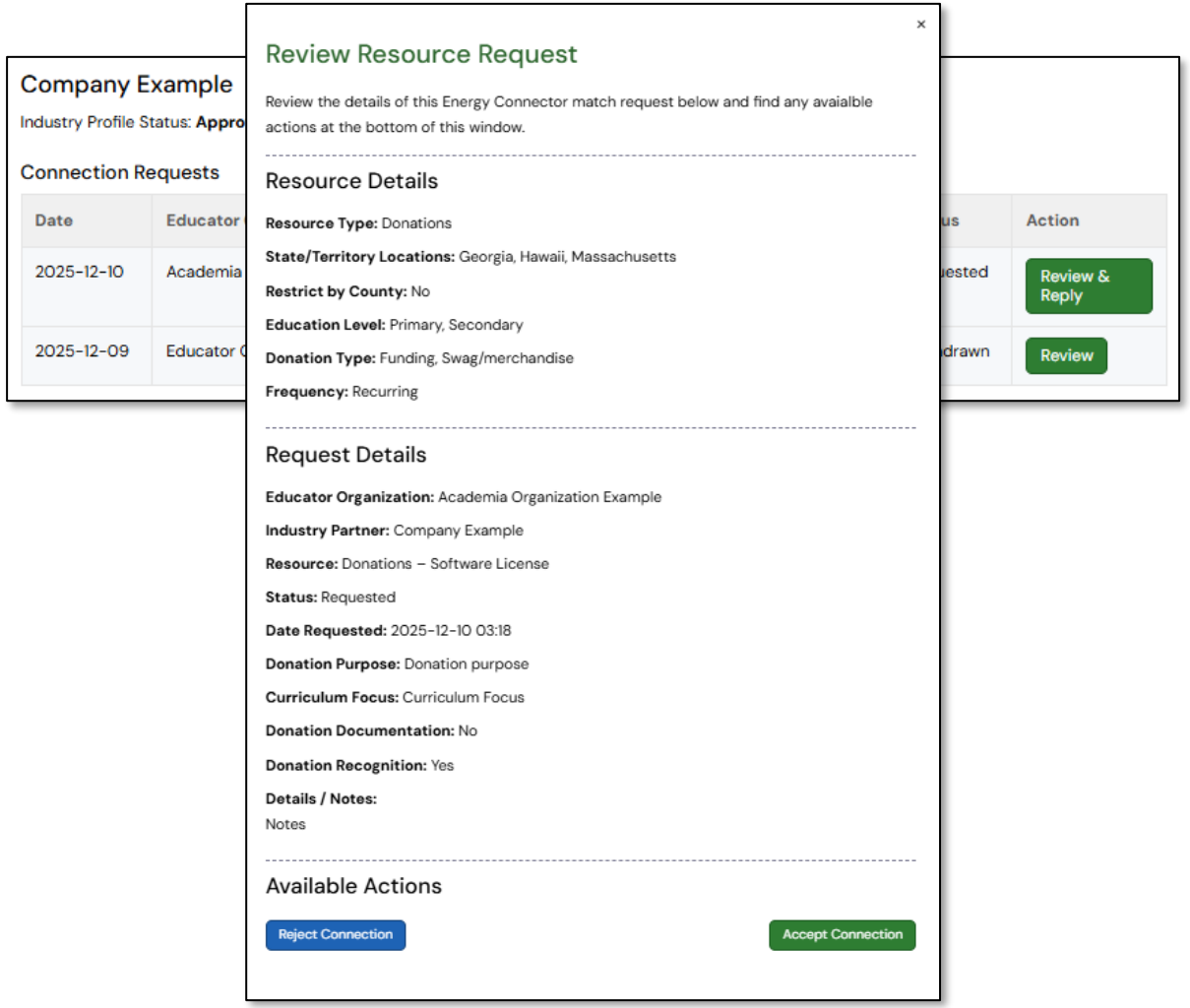
When an Educator requests one of your active resources, you'll get an email notification from:

"noreply@email.getintoenergy.org"

Please follow the link in the email to promptly response to this request.

Note: Your contact information will not be shared until you approve the request from the EnergyConnector platform.

Reviewing a Request



Step 8: Review a request

After logging in to access your Industry Profile, you will be able to view all your connection requests on your dashboard

To view your connection requests, navigate to "**Connection Requests**", and click the green "**Review & Reply**" button.

This will bring up the "**Review Resource Request**" window where you can review the details of the educator's request.

At the bottom, you will need to select either "**Accept Connection**" or "**Reject Connection**"

Accepting a Request

Success!

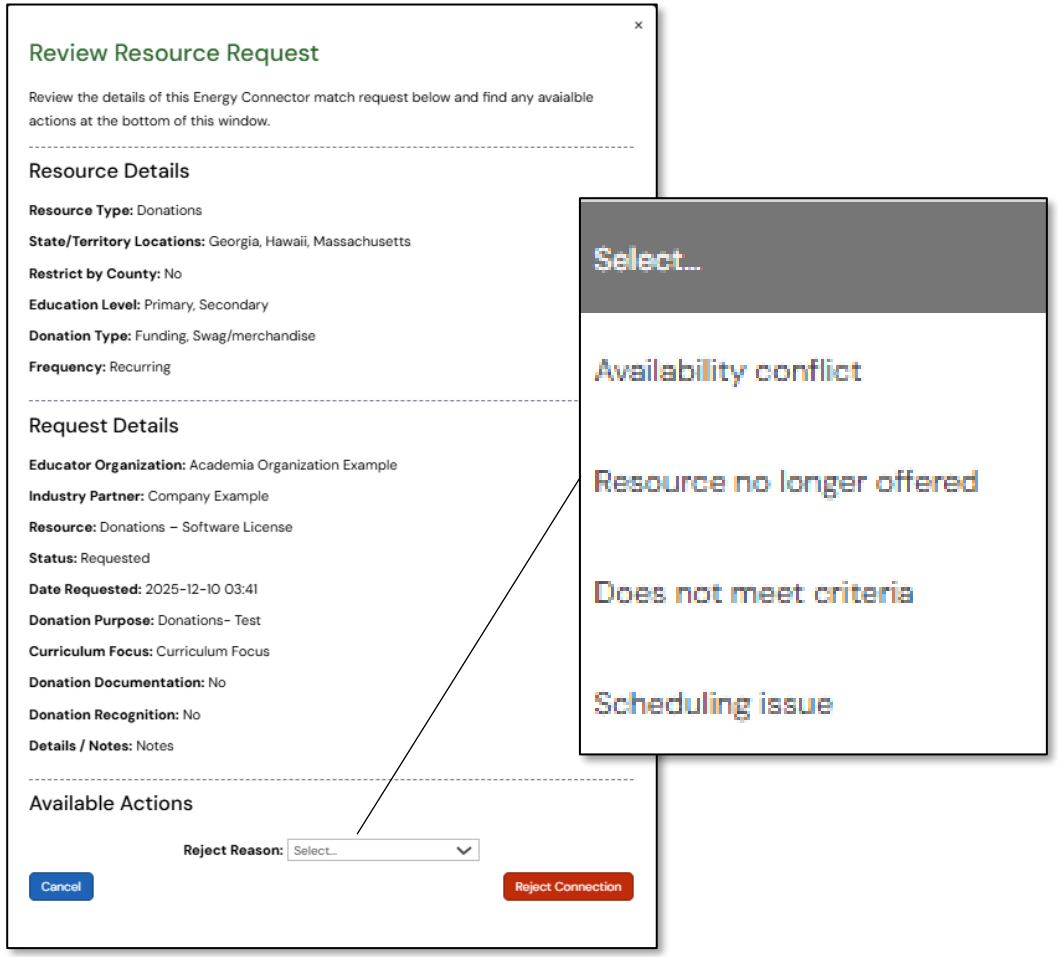
Step 8: Accepting a request

Once a request has been accepted, both you and the educator will receive an email with both of your Name, Title, and Email Addresses from your profile.

You may now coordinate the logistics of fulfilling the request.

Note: the coordination of resource fulfillment happens off the platform. Once you accept a request, communication will happen off the EnergyConnector platform via email.

Declining a Request



Step 8: Declining a request

If you choose to decline a request, you will be prompted to select a reason. Please select the most applicable and click "**Reject Connection**"

The educator will be able to see your response on their Educator Dashboard.

Note: Your contact information will not be shared in this case, since the match was not successful

Need Help?

Need Help?

If you have questions related to the EnergyConnector, contact CEWD using the form below.

"*" indicates required fields

Your Name *

Your Email *

Question *

SUBMIT

If you have any questions or issues, please use the submission section at the bottom of your dashboard to share your feedback.

Want to Share EnergyConnector with a Friend?

Thank you for helping us spread the word about EnergyConnector. If you would like an easily-shared one pager, please follow the most applicable link below

Share EnergyConnector with an Industry Partner

Share EnergyConnector with an Educator