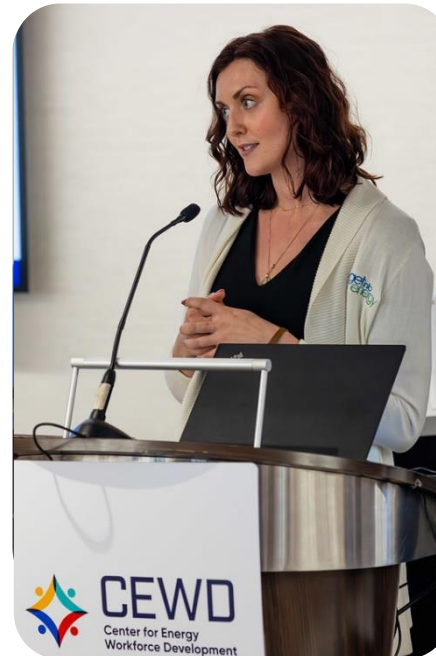


Center for Energy Workforce Development

EnergyConnector Quick Start Guide for Educators

2025



What is **EnergyConnector?**

EnergyConnector is a **digital matchmaking tool** that allows industry players to offer in-demand resources to educators to fund, enrich, and enable Energy & Natural Resources (ENR) education

- 1 Industry partners** list available resources to support student and educator learning (e.g., guest speakers, field trips, equipment donations, externships, and more).
- 2 Educators** browse the platform and request specific resources from nearby organizations.
- 3 Matches are confirmed** when industry partners accept requests and coordinate engagement with educators.



Key Players & Benefits



Educators

Teachers • Admins • School Leaders

- K-12 & post-secondary institutions
- Government agencies and offices
- School boards & district leadership
- Career centers
- Community-based organizations

Benefits to Academia:



Funding Support



Career Exposure & Inspiration



Curriculum Enrichment



Expanded Resource Access



Professional Development



Industry Partners

Organizations • Companies

- Commercial businesses
- NGOs & intermediaries
- Employers & corporate training
- Policy labs & think tanks
- Philanthropic foundations

Benefits to Industry Partners:



Fuel Innovation & Broaden Talent Pool



Build a Future-Ready Workforce



Strengthen Reputation & Brand Visibility



Enriched Community Engagement



Boost Employee Satisfaction & Retention



EnergyConnector | Resources Detail


Industry partners can support you with:

-  Guest Speakers
-  Field Trips
-  Lab Materials
-  Externships
-  Career Fair Participation
-  Donations
-  Mock Interviews
-  Contest Judges & Volunteers

You choose what fits your classroom, club, or school.

How to Offer Resources

- Choose What You Need**
Browse the available resources and request the type of support that best fits your classroom goals
- Flexible & Adaptable**
Requests specify one-time or recurring support, virtual or in-person
- Easy to Request**
Tailor your outreach with information such as your subject, grade level, or school club
- Build on Existing Programs**
Bring industry into what you're already doing—whether a lesson, event, or activity

 [Want ideas on how to make the most of these resources?](#)
Visit getintoenergy.org/educators — **Your ENR How-To Guide Hub** — to explore best practices, templates, and simple steps for engaging industry partners in your classroom.



How the Request Process Works

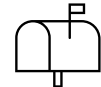
The EnergyConnector platform simplifies connection, but all engagement happens directly between players



Registration

Via Platform

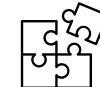
Industry Partners & Educators register profile information through the EnergyConnector platform



Submit Request

Via Platform

Educators submit resource requests through the EnergyConnector platform



Engage Directly

Outside the Platform

Once approved, Industry Partners' contact information is shared privately with the Educator

STEP 0
Both

STEP 1
Academia

STEP 2
Industry

STEP 3
Industry

STEP 4
Both

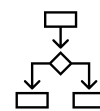
STEP 5
Industry



Post Resources

Via Platform

Industry Partners post their available resource(s) to EnergyConnector



Review & Decide

Approve or Decline
Via Platform

Industry Partners review the requests and approve or decline them in the platform



Flexibly Participate

Outside the Platform

Industry Partners control how/when to engage



PLEASE TAKE 5 MIN TO REGISTER FOR:

ENERGYCONNECTOR

USE LINK ABOVE OR QR CODE



<https://getintoenergy.org/energy-connector/>

Register for EnergyConnector

get into energy
WITH THE CENTER FOR ENERGY WORKFORCE DEVELOPMENT

Translate: English | Español

ENERGY WORKS FORUM JOB BOARD SEARCH MENU

EnergyConnector

Ready to Get Started?

[REGISTER NOW FOR ENERGYCONNECTOR](#)

Welcome to the EnergyConnector!

EnergyConnector is a new matchmaking platform designed to foster meaningful connections between energy industry partners and educational institutions – supporting the delivery, enhancement, and sustainability of energy and natural resources education.

We are currently in the **early access phase**, inviting **Industry Partners** and **Academic Institutions** to pre-register. This foundational step will unlock access to a growing network and early platform capabilities ahead of our full launch in **late 2025**.

By joining now, your organization will help shape the future of workforce development in the energy sector – and gain early access to features that will support impactful collaboration when the platform goes live.

Invite a colleague to join us! Share the registration link with a friend and pass this opportunity along to your network.

Looking to learn more about EnergyConnector? Read the following information guides.
[Education Partners](#) | [Industry Partners](#)

Step 1: Visit the EnergyConnector registration page

Go to [EnergyConnector](#) and click “**Register Now for EnergyConnector**”

When you sign up, you’ll be registering as an **individual educator** who represents your classroom, school, or program.

As an Educator, you’ll be able to:

- *Request resources for students*
- *Connect directly with industry partners*
- *Manage opportunities that best fit your needs*



Create a New Account & Log In

The screenshot shows the GetIntoEnergy.org website. The top navigation bar includes the logo, a language selector (English | Español), and links for ENERGY WORKS FORUM, JOB BOARD, and MENU. The main content area is split into two sections. The left section, titled 'Welcome to GetIntoEnergy.org!', features a login form with fields for 'Username or Email Address' and 'Password', a 'Remember Me' checkbox, and a 'LOG IN' button. Below the login form is a link for 'Lost your password?'. The right section, titled 'New here? Create your account', contains a registration form. It starts with a 'Name (Required)' section with 'First' and 'Last' name fields. This is followed by an 'Email (Required)' section with 'Enter Email' and 'Confirm Email' fields. The 'Password (Required)' section includes 'Enter Password' and 'Confirm Password' fields, each with a strength indicator icon. Below the password fields is a 'Strength indicator' bar. The form then asks 'What best describes your current relationship to the Energy Industry? (Required)' with several radio button options. The option 'I'm associated with an educational institution or training organization' is highlighted with a red box. At the bottom of the form is a 'SUBMIT' button.

Step 2: Create a new account*

If you're new to Get Into Energy, fill out your:

- Name
 - Email
 - Create a password
- To continue, select **"I'm associated with an educational institution or training organization"**, and fill out:
 - Organization Name
 - Your Title

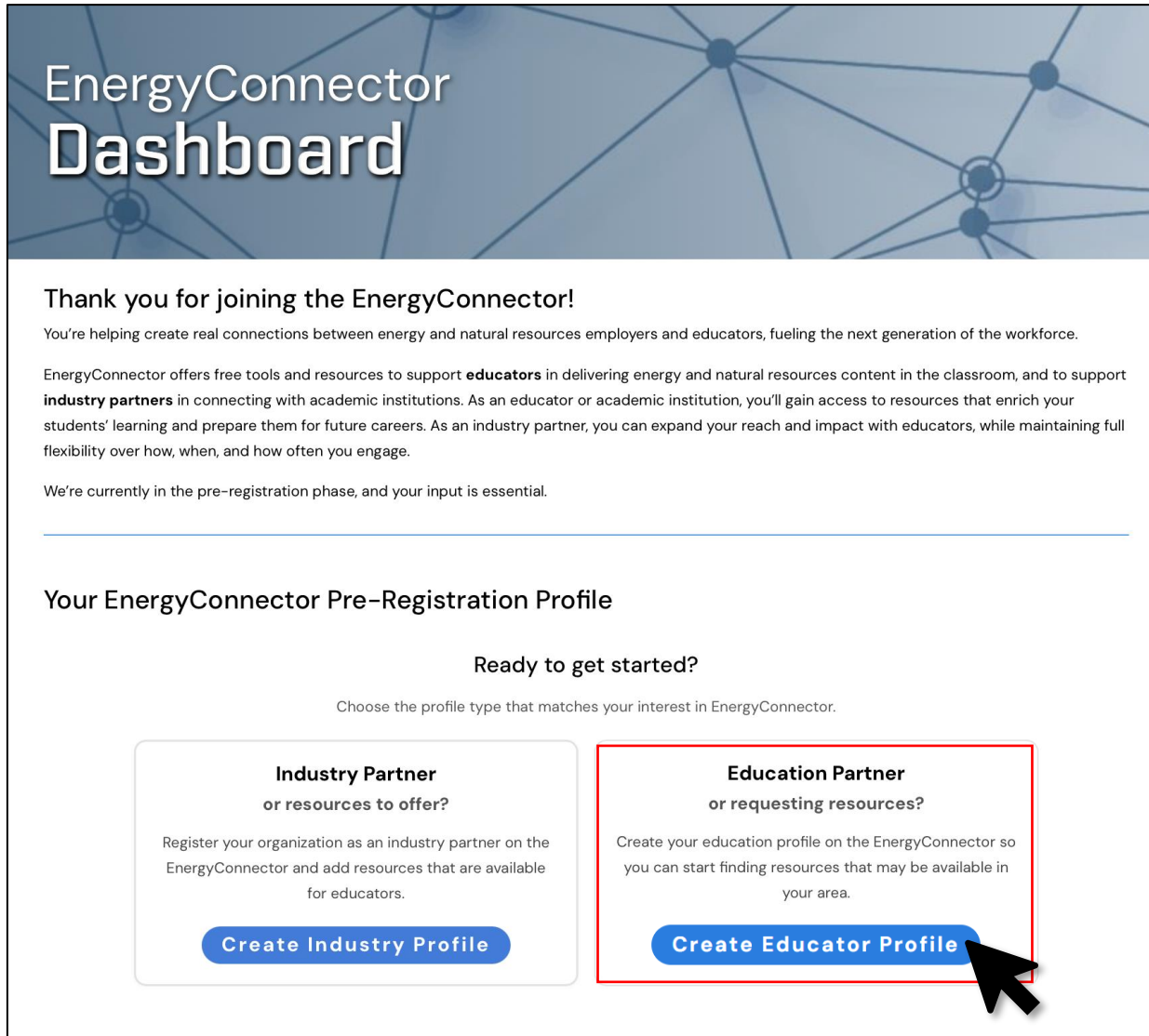
You'll receive a confirmation email – click the link provided to log in and access your account.

***Already have an account?** (EIF 2.0 Instructor or TEJ Veteran Recruiter)

- Click **Log In** and use your existing credentials.



Create Education Profile



EnergyConnector Dashboard

Thank you for joining the EnergyConnector!
You're helping create real connections between energy and natural resources employers and educators, fueling the next generation of the workforce.

EnergyConnector offers free tools and resources to support **educators** in delivering energy and natural resources content in the classroom, and to support **industry partners** in connecting with academic institutions. As an educator or academic institution, you'll gain access to resources that enrich your students' learning and prepare them for future careers. As an industry partner, you can expand your reach and impact with educators, while maintaining full flexibility over how, when, and how often you engage.

We're currently in the pre-registration phase, and your input is essential.

Your EnergyConnector Pre-Registration Profile

Ready to get started?
Choose the profile type that matches your interest in EnergyConnector.

<p>Industry Partner or resources to offer?</p> <p>Register your organization as an industry partner on the EnergyConnector and add resources that are available for educators.</p> <p>Create Industry Profile</p>	<p>Education Partner or requesting resources?</p> <p>Create your education profile on the EnergyConnector so you can start finding resources that may be available in your area.</p> <p>Create Educator Profile</p>
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Step 3: Complete your profile

Once logged in, you'll be brought to the Dashboard where you can manage your organization profile.

Click on **"Create Educator Profile"**

Next, fill out your profile information.



Complete Profile

Welcome to EnergyConnector!
Let's get you started on creating your academia profile with a few quick questions below.

Organization Name

Organization Type *

- University
- Community College
- Technical College
- High School
- Middle School
- Elementary School
- Career Center
- Community-based Organization
- Government Agency
- Other

Organization Website *

Which of the following resources would be most useful in supporting your Energy and Natural Resources curriculum or classroom? *

Select all that apply

- Career Fair Participation
- Contest Judges and Volunteers
- Donations
- Externships
- Field Trip
- Guest Speaker
- Lab Materials
- Mock Interviews
- Other

In which state is your academia organization located? *

Select the county in which your organization is located so we can pair you with potential resources available to your location

Select

Your EnergyConnector Pre-Registration Profile

School Name
Profile Status: **Approved** | [Edit Educator Profile](#)

Thank you for creating your EnergyConnector profile.
You'll be contacted once the full capabilities of the tool are launched.

Step 4: Complete your organization profile by adding:

- **Organization Name**
Enter your school or program's name
- **Organization Type**
Select the option that best describes your institution (e.g., High School, Community College)
- **Organization Website**
Add your school's website. If you don't have one, you can use your district or program site
- **Select Resources**
Choose the types of support that would be most useful for your classroom or program (e.g., guest speakers, lab materials, field trips)
- **Location**
Select the **state** and **county** where your school is located. This helps match you with nearby opportunities
- **Representative Information**
 - **Name:** Your full name
 - **Email:** Your school or work email
 - **Title:** Your role (e.g., Physics Teacher, Career Counselor, Program Lead)

Agree to Terms

Check the box to confirm you understand how your information will be used for matching. Click **Submit** to complete your profile.



Dashboard

Your EnergyConnector Pre-Registration Profile

Academia Organization Example
Profile Status: **Approved** | [Edit Educator Profile](#)

Your Requests

Date	Organization	Resource	Status	Action
2025-12-10	Company Example	Donations – Software License	Requested	Details
2025-12-10	Company Example	Donations – Software License	Accepted	Details
2025-12-04	TEST Energy Co TEST	Guest Speaker	Accepted	Details
2025-12-04	TEST Energy Co TEST	Mock Interviews	Accepted	Details

[Find Resources](#)

Step 5: Manage your resource requests directly from your dashboard

This page will be populated when you start to request resources from Industry Partners. You'll be able to review the status of all your requests in one place.

To search for resources, click the **"Find Resources"** button.



Search for Resources

EnergyConnector
Find Resources

Dashboard

Explore the opportunities available through EnergyConnector! Before reaching out, review these best practices for building strong relationships with industry partners.

To ensure meaningful engagement:

- Do not request resources that are not a good fit for your institution.
- Keep all communication professional and classroom-focused.

This tool is here to enhance your teaching—let's use it wisely to build lasting partnerships.

Location
 My Areas All

Resource Type
Select an option

Industry Type
Select an option

Format
Select an option

Education Level
Secondary
Post-Secondary

Showing 5 matching resources

Company	Resource Type	Education Level	
Company Example	Donations	<ul style="list-style-type: none">• Primary• Secondary	More Details

Step 6: Requesting resources

You can search for resources using the filters on this page. The filters will default to *My Areas* and the *Education Level* that you provided in your profile.

If you are seeing no matching resources, we encourage you to remove all filters and change *Location* to **“All”** to see all posted resources.

Once you find an interesting resource, click **“More Details”**

Note: Some companies may have elected to keep their company name private. In this instance, you will see other information on the company to help inform your decision. If your request is accepted by the industry partner, their information and company name will be shared at that time.



Request Resources

The image shows a screenshot of the 'Energy Find' website. A modal window titled 'More Details' is open, displaying information about a resource and a form to request a connection. The resource information includes: 'Connect to: Company Example', 'About this resource: Donations', 'Resource Type: Donations', 'State/Territory Locations: Georgia, Hawaii, Massachusetts', 'Restrict by County: No', 'Education Level: Primary, Secondary', 'Donation Type: Funding, Swag/merchandise', and 'Frequency: Recurring'. The form section is titled 'Want to Request a Connection?' and contains four sections: 'Donation Purpose' with a text input field, 'Curriculum Focus' with a text input field, 'Donation Documentation' with radio buttons for 'Yes' and 'No', and 'Donation Recognition' with radio buttons for 'Yes' and 'No'. The background shows a sidebar with 'Energy Find' and a list of resources, and a main content area with a 'Dashboard' button.

More Details

Connect to: Company Example

About this resource: Donations

Resource Type: Donations

State/Territory Locations: Georgia, Hawaii, Massachusetts

Restrict by County: No

Education Level: Primary, Secondary

Donation Type: Funding, Swag/merchandise

Frequency: Recurring

Want to Request a Connection?

Donation Purpose *
How the items will be used (e.g., lab experiments, field trips, job shadow kits)

Curriculum Focus *
Topic relevance (e.g., solar energy, EVs, carbon markets)

Donation Documentation *
Do you require an itemized receipt?

Yes
 No

Donation Recognition *
Would you like to publicly recognize the donor (e.g., social media, signage)?

Yes
 No

Step 7: Fill out request details

The *More Details* page will show you further information about the resource and ask if you *Want to Request a Connection?*

To request a connection, you'll need to provide further details about your request. These fields will be shown to the Industry Partner reviewing your request. Please be as detailed as possible.

Once all required fields are completed. Scroll down and click **“Submit Request”**.

Your request is now waiting for a decision from the Industry Partner. They will receive an email notification that your request has been submitted.

Note: Your name will be visible to the Industry Partner when a request is submitted



Outcome A: Request Accepted



Success!

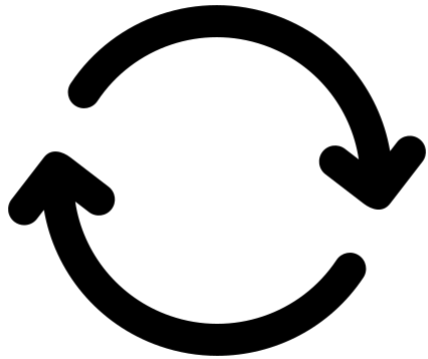
Request accepted – time to talk!

Congratulations, your request has been accepted by the Industry Partner. Both you and the Industry Partner will receive an automated email containing each party's Name, Title, and Email from your profile.

From here, all your communication with the Industry Partner will happen outside of the EnergyConnector platform.

To assist with your initial outreach, please refer to the resources available in the educator How To Guide Hub. This includes letter templates designed to support professional communication with industry partners ([Educators - Get Into Energy](#)).

Outcome B: Request Declined



**Search for More
Resources**

Request declined

Unfortunately, the Industry Partner has decided to decline your request.

No sweat, simply click the **“Find Resources”** button directly from your Educator Dashboard to search for more resources.

Outcome C: Withdraw a Request

Review Resource Request

Review the details of this Energy Connector match request below and find any available actions at the bottom of this window.

Resource Details

Resource Type: Donations
State/Territory Locations: Georgia, Hawaii, Massachusetts
Restrict by County: No
Education Level: Primary, Secondary
Donation Type: Funding, Swag/merchandise
Frequency: Recurring

Request Details

Educator Organization: Academia Organization Example
Industry Partner: Company Example
Resource: Donations – Software License
Status: Requested
Date Requested: 2025-12-10 04:46
Donation Purpose: test
Curriculum Focus: test
Donation Documentation: Yes
Donation Recognition: Yes

Available Actions

Reason:

Select...

- No longer needed
- Scheduling conflict
- Submitted in error
- Found a different resource

Withdrawing your request

If you need to withdraw your request for a resource, navigate to your *Educator Dashboard* and click “**Details**” on the request you’re trying to withdraw from.

At the bottom of the *Review Resource Request* window, select “**Withdraw Request**”. You’ll be prompted to provide a reason, please select the most applicable and click “**Confirm Withdraw**”.

The Industry Partner will receive an email your request has been withdrawn.

Note: Your email will not be shared with the Industry Partner, since the match was not successful.



Need Help?

Need Help?

If you have questions related to the EnergyConnector, contact CEWD using the form below.

"*" indicates required fields

Your Name *

Your Email *

Question *

SUBMIT

If you have any questions or issues, please use the submission section at the bottom of your dashboard to share your feedback.



Want to Share EnergyConnector with a Friend?

Thank you for helping us spread the word about EnergyConnector. If you would like an easily-shared one pager, please follow the most applicable link below



**Share EnergyConnector with
an Industry Partner**



**Share EnergyConnector with
an Educator**